



2024 Plein Air Art Festival Artist Information

Friday, July 12 - Sunday, July 14

Welcome Packets

Directions to Lakeside Chautauqua are available at www.lakesideohio.com/directions. Please arrive through the **South Gate entrance** along Route 163. A welcome packet will be distributed at this gate **listed with the 'Plein Air Artist Group.'** The packet will include Daily Chautauqua Passes, which are valid for admission to the grounds for the entire weekend and grant access to all Lakeside Chautauqua programs. There is a brochure in your packet listing the season's events. Parking is available at the South Gate Parking Lot based on availability. A golf cart shuttle is available from the South Lot to the downtown business district and lakefront for the transportation of guests.

Art Sales

This year we are making an effort to return to the original concept behind the Plein Air Art Festival: paintings should depict the beauty of the three-day event which concludes in a collaborative effort that brings together artist's creative expression with the skillfully crafted wooden boats at the Lakeside Wooden Boat Show and Plein Air Art Festival. To honor the original concept, we are asking that **the paintings for sale must be of Lakeside and have been painted during the 2024 Plein Air event. Pieces done from previous Lakeside Plein Air Art Festivals are also permitted. No studio work, prints, or outside Lakeside paintings can be for sale.** All transactions for the art sale must be conducted through Lakeside Chautauqua. Artists are only permitted to sell artwork during the Wet Paint Sale from 1:30-3:30 p.m. on Sunday, July 14.

Painting Sites

Gardens, parks, lakefront walkways, historic buildings and unique cottages are popular locations. If you are unsure if you are on someone's property, please ask for permission to ensure future art projects will continue to have a positive reception by our community. While you are painting, please display your yellow artist flag, which will be available for pick up at the South Gate entrance. **Artists are required to paint at least 2 of the 3 days during the weekend.**

Please Note: Artists are REQUIRED to paint from 11:30 a.m.-1:00 p.m. on Sunday, July 14 along the waterfront where the Lakeside Wooden Boat Show & Plein Air Art Festival will be taking place. Please paint near the Hotel Lakeside, Central Park, Dock or along the waterfront from the west gate to the gazebo.

Wet Paint Sale

The Wet Paint Sale will be held from 1:30-3:30 p.m. on Sunday, July 14 near the Pavilion. **No sales are allowed before 1:30 p.m.** Bring your easel and set up on the grass near the Pavilion. Artists may show their work either framed, matted or unframed. **Transactions for all art sales must be conducted through Lakeside Chautauqua only, and Lakeside Chautauqua's commission is 30% of all sales.** This rate also applies to any commissioned work that an artist acquires as a result of contact made during the event. Lakeside can process the purchase of the commission at the festival and retain the 30%, or the artist can accept the funds directly after the festival and send Lakeside the 30% due for the commissioned work.

Each artist will receive their site location/number on Sunday when checking in at the sales tent for the Wet Paint Sale at 1:00 pm. A stake/flag will be placed in the ground with your number, which will be the right front corner of your area with the site number facing away from you. If you have questions, please ask at the payment tent.

The rain location for the Wet Paint Sale will be the Upper Pavilion/Pavilion West Deck. Please, look for an email if the weather is forecasted to be inclement.

For questions, please contact entertainment@lakesideohio.com or (419) 798-4461, ext. 216.